

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (Currently Amended) A personal information utilization system comprising:  
a personal information storage means, a communication means to an external device, and an information processing means for controlling operation of each means thereof;  
said personal information storage means storing not only personal information on an information disclosing person but also storing commodity provision information, etc. on commodity service which is provided for said information disclosing person for each information disclosing person of said personal information; and  
said processing means being constituted by the following steps:
  - a) receiving personal information on an information disclosing person from an information search side terminal via said communication means;
  - b) checking said received personal information with personal information stored in said personal information storage means;
  - c) identifying an information disclosing person of said received personal information, as a result of said checking, if said received personal information coincides with the personal. A personal information utilization system comprising:  
a personal information storage means, a communication means to an external device, and an information processing means for controlling operation of each means thereof;  
said personal information storage means storing not only personal information on an information disclosing person but also storing commodity provision information [[,] etc. on commodity service which is provided for said information disclosing person for each information disclosing person of said personal information; and  
said processing means being constituted by the following steps:
    - a) receiving personal information on an information disclosing person from an information search side terminal via said communication means,
    - b) checking said received personal information with personal information stored in said personal information storage means,

- c) identifying an information disclosing person of said received personal information, as a result of said checking, if said received personal information coincides with the personal information stored in said personal information storage means,
  - d) reading out commodity provision information, etc. on said identified information disclosing person from said personal information storage means,
  - e) transmitting said read out commodity provision information, etc. to said information search side terminal.
2. (Currently Amended) A personal information utilization system comprising:  
a personal information storage means, a communication means to an external device, and an information processing means for controlling operation of each means thereof;  
said personal information storage means not only storing personal information on an information disclosing person but also storing commodity provision information, etc. on commodity service which is provided for said information disclosing person for each information disclosing person of said personal information; and  
said processing means being constituted by the following steps:
- a) receiving information included in commodity provision information [.,.] etc. from an information search side terminal via said communication means,
  - b) checking said received information included in the commodity provision information, etc. with commodity provision information, etc. stored in said personal information storage means,
  - c) identifying an information disclosing person associated with said commodity provision information [.,.] etc.; as a result of said checking, if said received information included in the commodity provision information, etc. partially or completely coincides with the commodity provision information, etc. stored in said storage means,
  - d) reading out one or more personal information on said identified information disclosing person or persons from said personal information storage means,
  - e) transmitting said read out personal information on the information disclosing person or persons to said information search side terminal.

3. (Currently Amended) The personal information utilization system according to claim 1, wherein the commodity provision information, etc. registered in said personal information storage means is such information that said processing means associates personal information of said information disclosing person and commodity provision information [,.] etc.; and receives said associated information from an information register side terminal via said communication means; checks said received personal information with personal information stored in said personal information storage means; identifies the information disclosing person of said received personal information, as a result of said checking, if said received personal information coincides with the personal information stored in said personal information storage means; and registers said commodity purchasing information, etc. received for each identified information disclosing person in said personal information storage means.

4. (Currently Amended) The personal information utilization system according to claim 1 or, wherein said information searching person includes at least a manufacture, a sales vendor, a service trader, a self-governing body or an education foundation.

5. (Currently Amended) The personal information utilization system according to claim 1 or, wherein the personal information on the information disclosing person registered in said personal information storage means is such information that the processing means is allowed to receive information on disclosure limits representing disclosure limits for the personal information on the information disclosing person, from the information disclosure side terminal via the communication means and that the personal information storage means is allowed to manage in accordance with the received information on disclosure limits.

6. (Currently Amended) A personal information utilization program which is used for a personal information utilization system comprising: a personal information storage means, a communication means to an external device, and a information processing means for controlling operation of each means thereof; said personal information storage means storing not only personal information on an information disclosing person but also commodity provision information [,.] etc. on commodity service which is provided for said

information disclosing person for each information disclosing person of said personal information;

wherein said processing means is allowed:

- a) to receive personal information on an information disclosing person from an information search side terminal via said communication means,
- b) to check said received personal information with personal information stored in said personal information storage means,
- c) to identify an personal information disclosing person of said received personal information, as a result of said checking, if said received personal information coincides with the personal information stored in said personal information storage means,
- d) to read out commodity provision information, etc. on said identified information disclosing person from said personal information storage means,
- e) to transmit said read out commodity provision information, etc. to said information search side terminal.

7. (Currently Amended) A personal information utilization program which is used for a personal information utilization system comprising:

a personal information storage means, a communication means to an external device, and an information processing means for controlling operation of each means thereof; said personal information storage means storing not only personal information on an information disclosing person but also commodity provision information [[,]] etc. on commodity service which is provided for said information disclosing person for each information disclosing person of said personal information;

wherein said processing means is allowed:

- a) to receive information included in commodity provision information, etc. from an information search side terminal via said communication means,
- b) to check said received information included in the commodity provision information, etc. with commodity provision information [[,]] etc. stored in said personal information storage means,
- c) to identify an information disclosing person associated with said commodity provision information, etc., as a result of said checking, if said received information included

in the commodity provision information [[,]] etc. partially or completely coincides with the commodity provision information, etc. stored in said storage means,

- d) to read out one or more personal information on said identified information disclosing person or persons from said personal information storage means,
- e) to transmit said read out personal information on the information disclosing person or persons to said information search side terminal.

8. (Currently Amended) The personal information utilization program according to claim 6, wherein the commodity provision information [[,]] etc. registered in said personal information storage means is such information that said processing means is allowed to associate personal information of said information disclosing person and commodity provision information, etc.; and to receive said associated information from the information register side terminal via said communication means; to check said received personal information with personal information stored in said personal information storage means; to identify an information disclosing person of said received personal information as a result of said checking, if said received personal information coincides with the personal information stored in said personal information storage means; and to register said commodity purchasing information, etc. received for each identified information disclosing person in said personal information storage means.

9. (Previously Presented) The personal information utilization program according to claim 6, wherein said information searching person includes at least a manufacturer, a sales vendor, a service trader, a self-governing body or an education foundation.

10. (Previously Presented) The personal information utilization program according to claim 6, wherein the personal information on the information disclosing person registered in said personal information storage means is such information that the processing means is allowed to receive information on disclosure limits representing disclosure limits for the personal information on the information disclosing person, from the information disclosure side terminal via the communication means and that the personal information storage means is allowed to manage in accordance with the received information on disclosure limits.

11. (Currently Amended) The personal information utilization system according to claim 2, wherein the commodity provision information, etc. registered in said personal information storage means is such information that said processing means associates personal information of said information disclosing person and commodity provision information [,.] etc., and receives said associated information from an information register side terminal via said communication means; checks said received personal information with personal information stored in said personal information storage means; identifies the information disclosing person of said received personal information, as a result of said checking, if said received personal information coincides with the personal information stored in said personal information storage means; and registers said commodity purchasing information, etc. received for each identified information disclosing person in said personal information storage means.

12. (Previously Presented) The personal information utilization system according to claim 2, wherein said information searching person includes at least a manufacture, a sales vendor, a service trader, a self-governing body or an education foundation.

13. (Previously Presented) The personal information utilization system according to claim 2, wherein the personal information on the information disclosing person registered in said personal information storage means is such information that the processing means is allowed to receive information on disclosure limits representing disclosure limits for the personal information on the information disclosing person, from the information disclosure

side terminal via the communication means and that the personal information storage means is allowed to manage in accordance with the received information on disclosure limits.

14. (Currently Amended) The personal information utilization program according to claim 7, wherein the commodity provision information [[,]] etc. registered in said personal information storage means is such information that said processing means is allowed to associate personal information of said information disclosing person and commodity provision information, etc.; and to receive said associated information from the information register side terminal via said communication means; to check said received personal information with personal information stored in said personal information storage means; to identify an information disclosing person of said received personal information as a result of said checking, if said received personal information coincides with the personal information stored in said personal information storage means; and to register said commodity purchasing information, etc. received for each identified information disclosing person in said personal information storage means.

15. (Previously Presented) The personal information utilization program according to claim 7, wherein said information searching person includes at least a manufacturer, a sales vendor, a service trader, a self-governing body or an education foundation.

16. (Previously Presented) The personal information utilization program according to claim 7, wherein the personal information on the information disclosing person registered in said personal information storage means is such information that the processing means is allowed to receive information on disclosure limits representing disclosure limits for the personal information on the information disclosing person, from the information disclosure side terminal via the communication means and that the personal information storage means is allowed to manage in accordance with the received information on disclosure limits.